

28TH

Street Magazine

**A
Merry
Christmas**

SANTA DUDE!



The only REAL Greek publication at USC that is distributed both on and off campus and to area merchants.

•Official Publication of Greek Week•

December 10th, 1987

Including:

A Satirical Look at the Life of the Southern Californian

28th Street Magazine presents...

SANTA DUDE

Of the South Pole



Wanted by all, Santa Dude breaks and enters his way into your heart.

Santa Dude, not to be confused with that Claus guy, operates out of the South Pole bringing happiness and joy to everyone. Having set free his beloved reindeer into happier jobs, Santa Dude drives his magical 560 SL to fraternities all over the world. You'd better watch out!

SANTA DUDE IS COMING TO TOWN!



HERE
COMES
SANTA
DUDE

HERE
COMES
SANTA
DUDE

RIGHT
DOWN
SANTA
DUDE
LANE

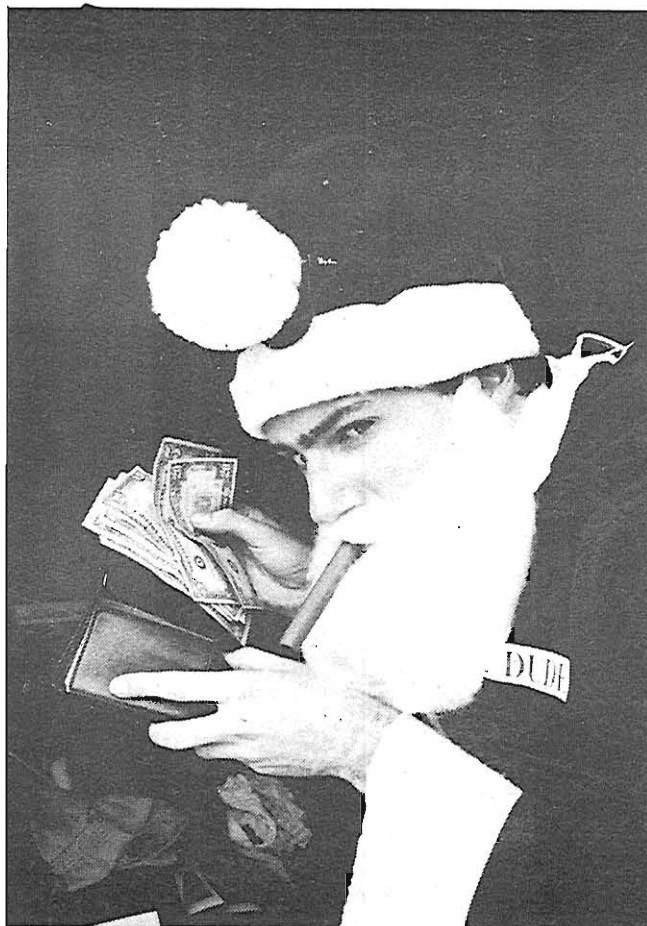


Dave also straightens out poorly parked Jaguars.

Upon arriving at the Row, Santa Dude is immediately asked by the *So Cal Mercedes Patrol* to register his car to prevent theft.



Santa Dude "visits" an unsuspecting host.



Santa Dude "borrows" some gas money for the long trip home.

The 28th Street Magazine is looking for a few motivated individuals who would be interested in selling advertising space. This position offers flexible work hours with commissionable pay. It also serves as an excellent opportunity for that marketing or advertising major that is interested in developing his resume as well as in learning the skill of magazine ad sales and design.

We are also looking for a few good looking people for our pin-up section. Please submit entries to the publisher's address at 625 W. 28th Street

**Or Please Call
748-3091
Ask for
Laura**



Santa Dude removes "old" stereos, TVs, watches, and silverware probably not wanted by the original owner.



His bag full of "garbage," Santa Dude helps the neighborhood by cleaning out apartments.



Pinned: October 13, 1986
Erin Okum and Garrett Kreditor
Gar, I love you
Always smile and be happy
Love,
Erin

*******SPECIAL FEATURE*******

The personal ad section is a great way to surprise your sweetheart or your friends. You can save that special day that you got pinned, thank or congratulate your lil/big Sisters or Bros., or just put in your favorite picture of your best friends that will last forever!!!

It's easy...Just send us your message along with a picture(Optional), and we will do all your typesetting and layout for you.

1/16 \$25
1/8 \$40
1/4 \$75
1/2 \$125
Full \$200

Greek Legend Yearbook

The only fraternity and sorority yearbook at USC
625 W. 28th St., (Basement), L.A., Ca 90007 (213)748-3091

Back by popular demand!... *Greek Legend*, the only fraternity and sorority yearbook that captures your memorable college years. The formals, initiation, and fraternity and sorority pranks are a few of the great memories you have as a Greek member at the University of Southern California. So hurry and order your yearbook now!!

This handsome hardbound yearbook is only \$23.00 (plain), \$25.00 (personally embossed with your name or house), \$27.00 (personalized with your name and house).

This new tradition captures our unique lifestyle in two hundred and fifty glossy pages of memories.

ORDER FORM:

Name: _____
House Affiliation: _____

Check here for embossed name: ☐
Check here for embossed house: ☐
Check here for both: ☐

Please make checks or money order to *Greek Legend* and give to your House Representative or drop it off at 625 W. 28th Street (Third Fl), L.A., Ca 90007. Please contact Laura Kamins at 748-3091 or 477-2755 or Karen Jeramatz at 748-4204 if you have any questions. We'd be happy to hear from you.

Personals

To Julie Husband:
Thanks for a great year -
you were a fantastic president
From: The DG house

To Andrea Migas:
Congratulations -
you went out with a bang
From: The Alpha Phi House

To: Tiffany Smith
Let's stay out of the
9-0 phone booth
From: Your party buddies

To: Sabrina Gross:
Thanks for a fantastic formal
From: The Tri-Delts!



**THEN ONE FOGGY CHRISTMAS EVE
SANTA DUDE CAME TO SAY
RUDOLF WITH YOUR NOSE SO BRIGHT!
WON'T YOU BE MY DARK ROOM LIGHT?**



SECURITY ROUNDUP

December 26, 1987

9:15 PM- A red-suited man was seen exiting a Trojan Hall apartment with stolen property.

9:22 PM- Student's car broken into in parking structure C. A stereo and tennis racket were reported missing. Unclaimed cigar stub found on victim's car seat

9:29 PM- EEK fraternity reports major break in. Grand piano and fine china reported stolen. Suspected red mercedes seen leaving vicinity of crime at 9:32 PM. Alarms failed to activate.

9:52 PM- Sorority pledges report two "Peeping Toms." Heavily-built man and short accomplice escaped on foot.

10:12 PM- Dave Bohline, not a student, notified Security of five missing beer kegs from garage of a fraternity house.

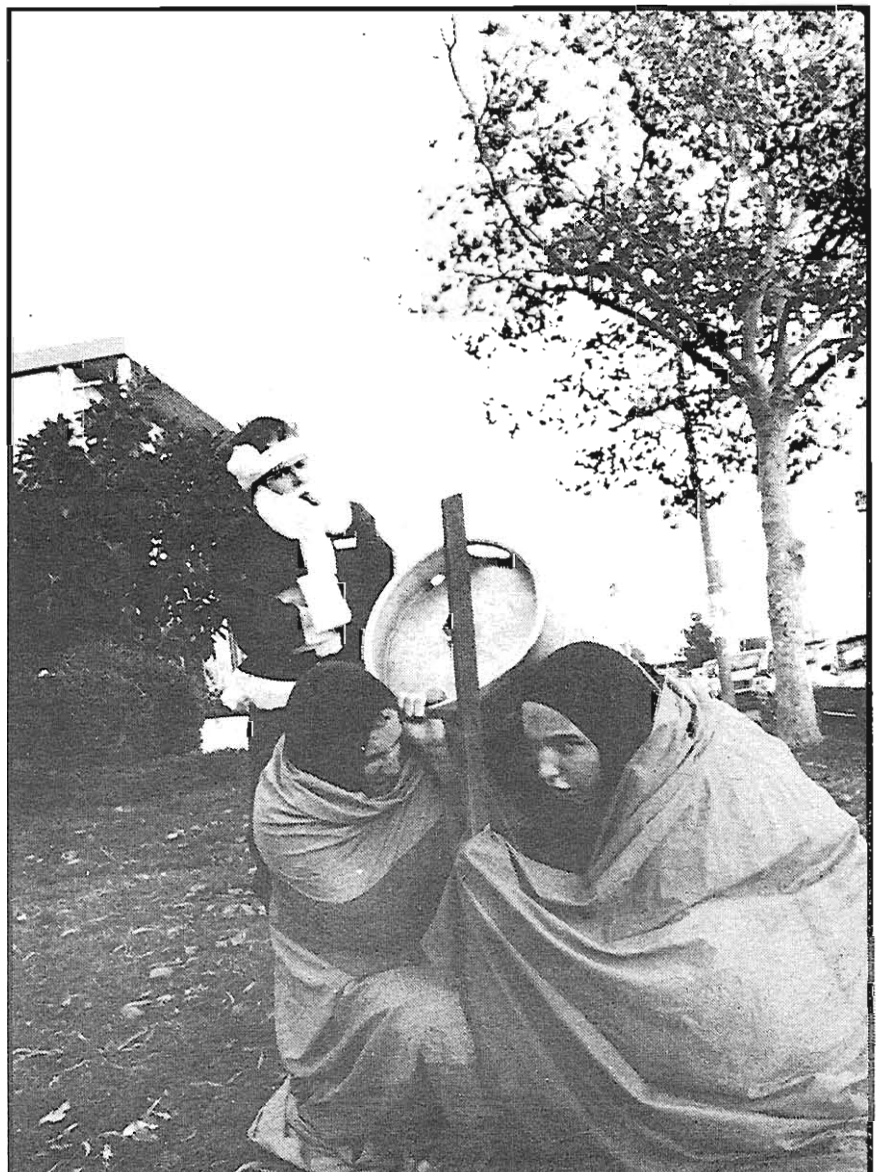
10:37 PM- Student worker finds King Hall computer room empty of furniture, computers, and user manuals. Custodians questioned but turns up no leads. Small candy cane found.

10:49 PM- L.A.P.D. Helicopter recorded near miss with Unidentified Flying Object. UFO said to be of German make possibly red.

11:14 PM- Missing beer kegs found in ADM, office 153. Aluminum containers deemed to be empty upon discovery. Occupant denies knowledge of origin. Pair of Ray-Bans found.

Cont. on next page

Having fired most of his elves do to a union threat, Santa Dude finds the Trojan Serfs to be an excellent replacement. "Scab-elf is the way to go," says Santa Dude.



"They work for pennies!" sings Santa Dude.

HE SEES YOU WHEN YOU'RE DRESSING
HE'S STOLEN YOUR SPARE CHANGE
HE PROBABLY HAS YOUR CREDIT CARDS
AND HE MIGHT JUST BE DERANGED

SO.....

YOU BETTER WATCH OUT!
YOU BETTER NOT CRY!
YOU BETTER CALL THE COPS!
I'M TELLING YOU WHY!

SANTA DUDE IS COMING TO TOWN!!



At least someone knows how to party.

Hey guys, you won't be needing these for
rush, but I'm throwing a bash down at
the South Pole, so drop on over...by the
way, sororities are invited!
Happy Holidays!

