

Inside

"Interviewing Myths" page 3.
Dollar off Domino's Pizza page 6.
Greek Legend Personals page 9.
Southern Cal Special page 11.

Inside

Tear Gas Class page 13.
Rush results on page 13.
Greek Calender on page 15.
"Blue Velvet" review page 15.
Dangerous Trampoline page 13.



The Row Street Journal

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The Row's Interfraternity and Sorority Newspaper

February 2, 1987

DANGER:

Work is Hazardous To Your Mental Health

by Jerry Houser
Assistant Director,
USC Career Development Center

"Organizations are detrimental to the mental health of (their) employees. There is no company I know of which enhances personal growth. Employees are inevitably victimized by petty territorialism, political regimes, and/or self-serving supervisors."

--Dr. Walker Fields

I have read this kind of statement before. There are researchers in Industrial Psychology who contend that sooner or later you will become a victim of corporate politics. If you don't quickly learn how to handle yourself politically, you are doomed to a game of "Career Roulette." This view was recently espoused by a friend of mine who is a Fortune 500 recruiter. He said that one of the most common sins recent graduates

Continued on page 5

Ole' Feast

by Roger Schultz



If it's starting to get to the point that even Del Taco is the same place and the same thing on weekend food runs, why not try something totally different yet quite close to USC. Now this hot tip is only for those of you who enjoy authentic Mexican food. The place is called Olvera Street. For some of you who grew up in metropolitan L.A. and remember your field trips, you may recall this as the "birthplace of the city of the angels." This historic little cobblestone street may be over commercialized today, but there is still that little bit of authenticity in the structures, plaza and people. Despite the atmosphere, the real reason for coming here is for the Mexican food, especially the taquitos. If you are unfamiliar with taquitos, I'd recommend you to try them, essentially, shredded roast beef is rolled in a corn tortilla and pan-fried until crisp on the exterior. They are then either smothered or

Continued on page 5



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Bruin's Guide to USC

By John Griffiths

UCLA HERE ON THE 14TH

What, oh what can the naive UCLA student do for thrills when he visits USC for the upcoming game? Watching his team miss the hoops in the Sports Arena surely isn't going to be the highpoint of his weekend. What the Bruin needs is a little help in making his journey from Westwood worthwhile.

We at the RJS, good neighbors that we are, have taken it upon ourselves to navigate these lost souls around our all-intimidating campus. We want Bruins to have nothing but unbridled fun here! When they lose the game, they'll be bitter — and that's no way to have our guests feeling. Thusly and henceforth, we present an entertainment guide that will no doubt delight our plucky little pals. We have chosen only the brightest points of interest in and around USC. Of such moments memories are made.

How to Get to USC

In what direction should you point that 1974 Toyota? Easy! Take Interstate 5 north to Bakersfield. Get off the freeway. Ask someone where USC is (bring pad and pencil — directions will be sort of complex). They will help you, as people in Bakersfield are very kind.

If you know how to get here, may we suggest an alternate Harbor Freeway of-framp? Martin Luther King Blvd. provides quick access to the University — not to mention an incomparable scenic route. Allow extra time for some late-night window shopping along this street, the Rodeo Drive of Watts.

Accommodations

- *Any motel on Vermont will do nicely.
- *If you're a guy, pop in any sorority

and ask if you can stay the night. If the gals say "no," that means they really want you to climb in through a second story window and sneak into a bedroom.

*The Great Outdoors! Bus-stop awnings are especially popular around here.

Dining

*IHOP (International House of Pancakes) for breakfast. Order the corned beef hash.

*You can't beat the quaint little diner in 32nd Street Market. Try the tapioca pudding. Reservations are a must.

*Take you parents to La Barca on Vermont. Don't be put off by the bars on the windows — it's all part of the motif.

*The Grill on campus. Mmmmm.

*Drop by El Pollo Loco. See what the nice men are doing to the chickens? That's what our basketball team will be doing to yours.

Shopping

*Lupita's on Vermont (a very happening street) offers clothes perfectly tailored to the serious UCLA student.

*Pico and Hoover. We can't even begin to tell you the amount of fine goods sold here. Simply ask any fine gentleman on this corner if he would like to sell something. Make sure you do this when a policeman is present.

*Or for quality at an unusually low discount, try any van parked on 104th Street with its back doors flung open.

Nightlife

*Fat Burger on Figueroa. This place is at its most hoppin' at 3:00 a.m. Park your car in an unlit area of the lot (going incognito is very trendy here). Leave

Continued on page 3

HOUSE BLURBS

Alpha Phi

This semester will definitely be keeping the Alpha Phi's kicked off the new semester with an exciting retreat in Palm Springs for our new executive board. Hats off to our new President "K" Davis and to Chris Marshall and Michelle Gonzales on their new Panhellenic offices.

To end the inspo festivities, Alpha Phi will kick off its annual initiation party February 5. Being held in Malibu, the Western Theme is sure to be a hit.

Row boy's get psyched! Alpha Phi Ivy Man rush begins February 3 and our chairman, Diana Weigel, is sure to reel in the best.

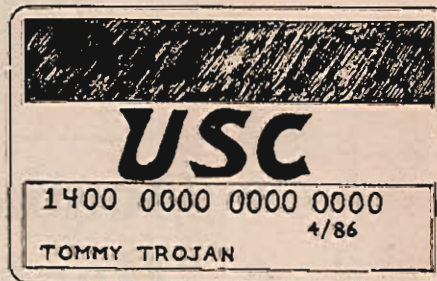
Our basketball playing Phis are sure to bring us from a second place in Helen of Troy last year to a first place this year.

Phi Kappa Psi watchout! Alpha Phi is ready to win Sonfest Sweepstakes for the second year in a row.

Gamma Phi Beta

The Gamma Phi's, like all the other sororities, have been actively planning their inspiration week. But also on the agenda is the Hollywood Palace Premiere which the Gamma Phi's are hosting. This event is planned for Thursday, March 12 so be sure to mark it on your calendars! Details will follow...

Continued on page 11



The Good Life

By Leigh Bennett

Our reputation precedes us. We are incredibly wealthy, hopelessly spoiled, perfectly preppie, uncommonly beautiful, rotten little snobs.

"I root for UCLA," said one man who never went to college. "They're the poor kids. 'SC is all money."

We are put down constantly, short-changed, and laughed at. We are all image, no content. We are Trojans, and if the world seems to pigeon-hole us, why not give them a reason to?

The following is a guide for all those Trojan wanna-bes. It gives an idea of who we are.

Continued on page 9



entry. We promise USC to be a major contender.

Delta Delta Delta

Pledges just went through Inspo-congrats new initiates!! Our initiation party is next Thursday, Feb. 5. Also coming is our Spring PA and the LUAU!

Theta Xi

The competition will be stiff, but the brothers of Theta Xi have teamed up with Alpha Delta Pi to celebrate the "Magic of Bandstand." Yes, Songfest '87 is here, and we're ready!

Recently, A.C. Greene of the LA Lakers stopped by the Alpha Nu chapter to discuss the hardships of life after college. (Yeah, let's discuss those six or seven digit paychecks, A.C.!) Well, we know Palo Alto couldn't handle the Spirit of Troy, but the SC Xis have decided to pay Northern Cal another visit. It's regional convention time this coming week-end of Feb. 6-8 at UC Davis' Beta Epsilon chapter.

Up in coming: "The Most Controversial Party on the Row"

-Daily Trojan

"KAMANNA-WANNA-LEI-U"

It's coming.
It's hot!
It's the place to be!

Kappa Kappa Gamma

For KKG, Spring semester is always outrageous, as every year the Kappas are asked to be the talent escorts at the American Music Awards and the Grammys. The American Music Awards was its usual great time (just ask Rosemary), and the Grammys are just around the corner. The party afterwards goes almost all night, and some special Sigs are always included in these events. Thanks guys!

Miss USC, Kappa Katie Jensen, and Jade Latimer are starring in USC's production of *A Chorus Line*. Besides dancing in shows, the Kappas will be busy dancing most of this semester, as they are throwing a party a month 'till the end of the year. From the Inspo party (yeah, we finally got party favors!), the PA, the Spring formal, to a possible "Kite and Key" party with the Thetas... the fun never stops. In between are two exchanges, from Rush with the Betas to two more social exchanges.

You'll find many Kappas at the basketball games, supporting their team and their sister, new songleader, Nancy Pollack. KKG pledge Aimee Ruchlieu, the 1986 Rose Queen, has finished her travels, as she passed her crown on just a few weeks ago. We just want you to know Aims, you and your pledge sisters will have a new title before you know it! Could this mean Inspo's almost here???



The Return of the Pi Phis

by Allison Lyle

After a nine month hiatus, the Pi Phis are back on the Row and better than ever. The semester was kicked off by an incredible "California Cooler" exchange with the Sigma Chis which included a blow up castle in the Sig's backyard to jump in. Next came the "M*A*S*H" Beta exchange which turned out to be another hit. But the climax of the week was the "jailhouse rock" invite party at the Ebony theater. But the partying didn't end there. The following week, we partied with Lambda Chi Alpha with a "50s" exchange.

Right now the Pi Phis are overwhelmed with excitement because of their new awesome pledge class who are the definite latest craze on the Row. The girls are celebrating as one unit for the first time this Monday. Incredibly, the fun continues; Pi Phi is golfing with the ATOs and celebrating Mardi Gras with the Sigma Nus in the next two weeks! Yes, Pi Phi is back and we're stronger than ever!

PART TIME WORK

Looking for Account Executives and a new Sports Editor. If interested then please call 748-3091 or 747-5033. Being an account executive is a great part time job that pays; gain valuable experience; and set your own hours... perfect for a student.

Also, we are looking for a part time office helper on Mondays, Wednesdays, and Fridays from 9 a.m. to 12 noon. Pay is \$4.00 an hour and prefer a female who is interested in student publications.



WHAT: Department of Justice certified course in the use of tear gas

WHERE: Olin Hall of Engineering (Rm 122).

WHEN: Wednesday, Feb 18, 1987, 6 PM thru 9 PM.

REQUIREMENTS:

- must be 18 years old, or have written parental permission.
- must have NO FELONY, ASSAULT, DRUG or MISUSE OF TEAR GAS CONVICTIONS.

FEE: \$35.00 per person.

- 1st hour, SELF DEFENSE and STUN-GUN training.
- 2nd and 3rd hour, certified tear gas training.

(FREE LARGE SIZE TEAR GAS CANNISTER FOR STUDENTS)

SIGN UP NO LATER THAN FEB 13, 1987 AT THE SECURITY OFFICE LOCATED IN PARKING STRUCTURE "A".

SPONSORED BY: OFFICE OF RESIDENTIAL LIFE AND USC SECURITY DEPARTMENT

IF MORE INFORMATION IS NEEDED, PLEASE CALL 743-0013



Rush Results

Lambda-Chi: 22
Sigma-Nu: 21
Phi-Delt: 20
Chi-Phi: 19
Sigma-Chi: 15
ATO: 15
Phi-Psi: 13
Teke: 12
Sig-Ep: 12
Delt: 11
Theta-Xi: 8
Phi-Sig: 7
Phi-Tau: 7
KA: 6
Delta-Sig: 4

TOTAL= 192 PLEDGES

The unlisted houses could not be reached. Sorry, but maybe someone should answer your house phones...

HOT OFF THE PRESSES!!

A campus memo from the Assistant for Community Relations (Jackie Saffer) in the Greek Affairs Office was recently released regarding a trampoline accident which occurred on the Row during the first week of the semester. Fortunately, the injury was not permanently damaging but the memo warns that "trampolines are inherently dangerous, and even more so when used under the influence of alcohol." Jackie Saffer could not be reached for comment.



Bruins' Guide

Continued from page 1

your keys in the ignition for the valet.

*If you head for the 9-0, make sure you let everyone there know you're from UCLA. Wear a school sweatshirt or something. People here *love* Bruins.

*For music and dancing, check out El Nuevo Miramar and Leonardo's on the Vermont Strip. Learn a few new steps and at least one new language.

*The arcade in University Village provides non-stop joy. The place is *packed* with exciting people.

So there you have it, Bruins! If you follow this guide, you'll have more fun than anyone would dare imagine. Don't get too out of control, though, you crazy bears! By the way, for you guys not lucky enough to have that Toyota, one bit of advice: don't spend *all* your money — after all, you need enough change for the bus ride home. We wouldn't want you to stick around *too* long. □



BY Jerry Houser, Assistant
Director, USC Career
Development Center

The more I talk to people about interviewing, the more I become aware of the mystique surrounding the interview. We all fear interviews for one reason or another, usually it's because you're being evaluated. And the evaluation is about you as

INTERVIEWING MYTHS

a person: your ideas, experience, education, intelligence, skills, weaknesses, appearance, etc. You are being asked to "measure up" in one way or another, and that is always a stressful situation.

Your interviewing stress level increases when you hold destructive assumptions about the whole process. Below is a list of some of the myths people hold about the interview which only make the interview tougher for everyone.

MYTH #1: There's a right way and a wrong way to interview.

This simply is not true. There are guidelines that usually help your interview go more smoothly, but there is always an exception to every rule in the book. Basically, the interview is a conversation between you and the company, and every person, interviewer, position, and organization are unique. If you worry less about trying to do the right thing and concentrate more on being yourself, you will do better.

MYTH #2 Interviews are hard to get.

That all depends on how you define "interviews" and on how you try to get them. The purpose of an

interview is for the company to get to know you, and that can happen in many ways. The traditional interview is similar to a formal introduction to a stranger. Those are often awkward and stiffed. But you can meet strangers in hundreds of ways: at a party, in a class, in the bus, at a football game, through a friend, at a reunion, etc., etc. The same holds true for a company. There's volunteer programs, company visits, career days, conferences, internships, research projects, etc., etc., etc.... There's a boatload of ways to "get in" to a company. Be creative, and don't sit around waiting for formal introductions.

MYTH #3: Once the interview is over it's out of your hands.

Any sales person worth their salt knows the value of follow-up. Salespeople wait until they have been told "no" at least 3 times by a customer before they move on. Look for new ways to follow-up on your interview. Phone calls, letters, xeroxed articles, and referrals are only a few possible strategies to keep in touch and keep them interested in you.

Continued on page 5



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